



BOISE STARTUP WEEK 2020

Youth Challenge Details

The Youth Challenge is an experiential learning opportunity for student teams, at both high-school and college levels, to advance modern solutions to today's real-world problems and compete for scholarship and cash prizes.

This challenge runs from Oct 28th - Nov 20th and is an opportunity for student teams to apply entrepreneurial concepts by ideating to solve one real world problems offered by local leaders from; Chobani, City of Boise, Trailhead, Idaho department of Health and Welfare, City of Good, Idaho National Laboratory, and/or Vacasa.

Activity

Step 1: Organize into groups of 2 or 3 members

Step 2: Visit <https://boisestartupweek.org/bswinnovationchallenge2020/> and view all of the problem videos.

Step 3: Select a problem video your team would like to solve. (teams are only eligible to pick ONE problem video for consideration)

Step 4: Research and develop an understanding of the problem. (estimate 3-5 hours)

Step 5: Brainstorm and white board a solution.

Step 6: Develop a presentation that clearly articulates your research and solution. All team members must be included in the presentation to be eligible for prizes

Step 7: Record a 8-12 min video of your presentation

Step 8: Submit your video using google forms at:
<https://boisestartupweek.org/bswinnovationchallenge2020>

Criteria and Judging

Each submission is evaluated by a panel of judges from the community. Submissions are rated based on three categories: innovation and impact, feasibility, and clarity of communication.

Award:

All participants will be notified of winners by December 4th 2020

College and High School students will be judged in separate categories and prizes will be awarded as follows:

(1) High School team will be awarded \$3,000 per team for future scholarship to higher education.

(1) Winning high school will be awarded \$1,000

(1) College team will receive a \$3,000 cash prize.

Project & Submission Guidelines

1. Video submissions must be between 8-12mins
2. Each team member must participate in the video presentation
3. Projects/response videos must be submitted using google forms found at:
<https://boisestartupweek.org/bswinnovationchallenge2020/>

Eligibility

The challenge is open to Idaho high school freshmen, sophomores, juniors, and seniors in public, private or charter schools, and homeschooled students.

College participants need to be enrolled in fall courses in any Idaho university or colleges.

**The challenge begins on Oct 28th and runs through 11:59pm MST on Nov 20th.
Winners announced Dec 4th.**